TECHNOLOGY FIRST®

Taste of IT Conference

2024 Sponsorship Packages

November 13, 2024

Taste of IT Conference

Align Your Company With Innovation & Expertise

Executives, managers, and technology thought leaders will converge in one location to inspire, educate, and offer up their experience in all aspects of cyber security. In its **18th year**, there is no other conference like this in the Ohio region.

Why sponsor the Taste of IT Conference?

We build the audience you want to get in front of. Sponsoring gives you direct access to industry professionals, networking with key decision makers, and connection to qualified leads. Gain exposure to potential clients, collaborators, and workforce talent. Aligning with Technology First signals your dedication to staying ahead of the latest trends and innovations and positions your company as a technology leader. Learn more at toitconference.org

Why become a sponsor sooner rather than later?

Early signers will be promoted on our social media channel to over 2,500 followers and on all promotional emails to over 4,000 email subscribers.

What do past sponsors say?

"As a participant in Technology First for the last 10 years with both Midmark and Hobart Service, I have been able to connect with other companies in the technology industry through networking events, conferences, and collaborative projects. This has provided me with valuable opportunities to build relationships and establish partnerships with like-minded professionals who share similar interests and goals."
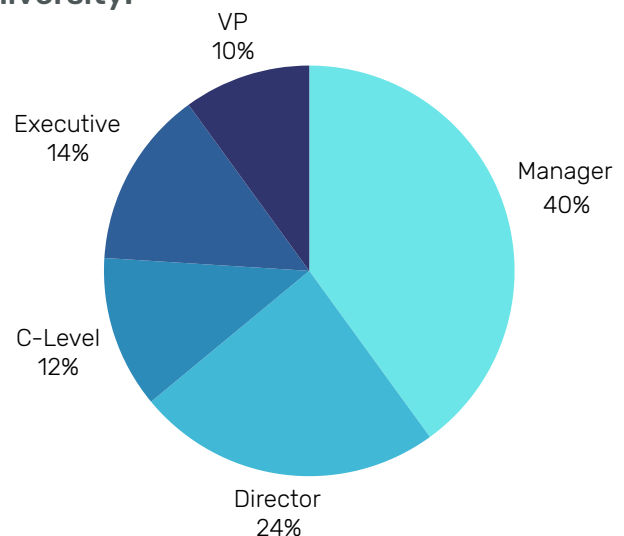
~Jeff Reed, IT Operations Manager, Hobart Service

Past Conference Attendance Metrics

2022: 440+   2023: 470+   2024 Goal: 500

Sample Companies Represented

CareSource, City of Dayton, Dayton Children's Hospital, Hobart, Jurgensen, Kettering Healthcare, Premier Healthcare, Shook Construction, Winsupply, and Sinclair Community College, University of Dayton, and Wright State University.

TOIT Attendees by Job Function

VP 10%
Executive 14%
Manager 40%
C-Level 12%
Director 24%

We believe in the power of connection.

In a world where technology is constantly changing and advancing, Technology First was founded with one objective: to connect and strengthen the IT community. We provide a forum where thought leaders gather to engage and connect to grow their businesses, themselves, and the future of technology.

Our Mission

We connect, strengthen and champion the technology community.

Our Vision

Empower our region's technology community through meaningful connections.

Our Target Audience

Decision Makers • Senior IT Leaders • Job Seekers • Individual Contributors

Our Board Members

Cassie Barlow - SOCHE	Scott McCollum - Sinclair Community College
Nisha Bhatt - Kroger	Paul Moorman - ND Paper (Retired)
Matt Coatney - Thompson Hine LLP	Greg Muir - Premier Health
Nick Enger - ATC	Vipal Patel - Squire Patton Boggs
Treg Gilstorf - Smart Data	Robin Poffenberger - Washington Centerville Library
Lisa Heckler - CareSource	Parag Pujari - Jurgensen Companies
Bryan J. Hogan - Afidence	Jon Rike - City of Dayton
Don Hopkins - Wright State University	Jon Scruggs - Hobart
Kevin Johnson - Wright-Patt Credit Union	Thomas Skill, Ph.D. - University of Dayton
Karen Kauffman - Precision-Strip	Paul Stoddard - Gartner
Don Kennedy - Comcast Business	J.D. Whitlock - Dayton Children's

TECHNOLOGY FIRST
Taste of IT Conference

	Diamond	Gold	Silver	Bronze	Track*
Member	$5,700	$4,200	$3,000	$1,700	$1,500
Non-Member	$6,700	$5,200	$4,000	$2,700	$2,000

PRE-CONFERENCE

	Diamond	Gold	Silver	Bronze	Track*
Website & Marketing Recognition	✓	✓	✓	✓	✓
Newsletter Ad	✓				
Social Media Highlight	✓	✓	✓		

EVENT DAY

Mobile App:

	Diamond	Gold	Silver	Bronze	Track*
Dedicated Icon	✓				
Rotating Banner Ad	✓	✓	✓		
Push Notification	✓	✓			
Profile link to website	✓	✓	✓	✓	✓
Additional links to company pages: product, social media	✓				
App Game questions	3	3	2	1	
Introduce Keynote Speaker	✓				
60-second company video prior to keynote	✓				
Company Intro - main stage	✓	✓			
Company logo recognition on all event monitors and slide decks	✓	✓	✓	✓	
Exhibit Booth (one)	✓	✓	✓	✓	✓
Attendee Email List	✓	✓			
Attendee Passes	4	2	1	0	1
Booth Passes	2	2	2	2	
Room Moderator: 60-second company intro each session and exhibit table in room					✓

*Member Only

Vendor Agreement

TECHNOLOGY FIRST
Taste of IT Conference

Event Date: Wednesday, November 13, 2024
Event Location: Sinclair Community College, 444 W. Third Street, Dayton, OH 45402

Organization/Company Name:

_____

Contact Name: _____

Title: _____

Email: _____

Phone: _____

Web address: _____

Address: _____

City: _____ State: _____ Zip: _____

Signature: _____ Date: _____

Submission of registration form and payment implies reading and acceptance of all information contained in this Agreement. Payments must be received by October 25, 2024.

SELECT SPONSORSHIP LEVEL

_____ *Diamond Sponsor Member* $5,700	_____ *Diamond Sponsor Nonmember* $6,700	
_____ *Gold Sponsor Member* $4,200	_____ *Gold Sponsor Nonmember* $5,200	
_____ *Silver Sponsor Member* $3,000	_____ *Silver Sponsor Nonmember* $4,000	
_____ *Bronze Sponsor Member* $1,700	_____ *Bronze Sponsor Nonmember* $2,700	
_____ *Track Sponsor Member* $1,500	_____ *Track Sponsor Nonmember* $2,000	

SPONSORSHIPS WILL NOT BE RESERVED UNTIL THE VENDOR AGREEMENT FORM AND PAYMENT ARE RECEIVED.

Please make checks payable to Technology First and return with this form to:
1435 Cincinnati Street, Suite 300, Dayton, OH 45417 Federal Tax ID# - 31-1573449

Credit card payments should be made online via the sponsorship registration page.

Questions? Contact: sponsorships@technologyfirst.org